

BENNU EDITORA

Bennu Editora, specializing in children's literature and backed by over 20 years of experience from its team, will participate in the Frankfurt Book Fair to internationalize the "Universos Literários BENNU" project. The goal is to establish partnerships with international publishers, agents, and distributors, explore opportunities for co-editions, licensing, and participation in reading programs, and promote its inclusive catalog and accessible educational methodologies globally, aligned with the BNCC and LBI



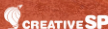
MAURICIO DA SILVA

A professional with an extensive career in the publishing sector, he began his journey at a traditional publishing house and stood out for producing the largest collection of educational maps in the market (digital cartography), as well as for his work as an author and editor of various projects and his leading role in introducing the Braille-ink book to the PNLD (National Textbook Program). He holds a degree in Business Administration and has been responsible for innovations in educational projects at Maps World, Esfera, and EDS publishing houses. He is currently the General Director of Bennu Publishing, part of the Fênix Editorial Group, a platform dedicated to developing content integrated with accessible and adaptive digital technologies. His experience combines editorial production and educational technologies, bringing a contemporary vision and a strong focus on innovation



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COMPANHIA EDITORA NACIONAL

Companhia Editora Nacional, founded in 1925 by Monteiro Lobato and Octalles Marcondes, celebrates its 100th anniversary in 2025. At the 2025 Frankfurt Book Fair, the publisher aims to promote its Brazilian authors, acquire rights, establish intercultural publishing collaborations, produce dramatized audiobooks, and develop innovative strategies to promote young adult novels. Its editorial focus includes general non-fiction and YA literature with an emphasis on diversity, combining commercial potential with thematic relevance.

editora

NACIONAL

BÁRBARA REIS

With just over ten years in the publishing market, Bárbara Reis has worked at renowned publishing houses such as Companhia das Letras, Zahar, GEN, and Aleph. She is currently the editor responsible for the Nacional and Naci imprints at Companhia Editora Nacional. Her most recent acquisitions include *The Next Day* by Melinda Gates and the bestseller *Tell Me Lies* by Carola Lovering. She has also been invited to participate in fellowships in Russia, France, Argentina, and the United Arab Emirates.



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EDITORA ALEPH

Editora Aleph, founded in 1984 in São Paulo and a leading Brazilian publisher of science fiction and fantasy, will participate in the 2025 Frankfurt Book Fair with a strategic internationalization mission. The publisher aims to deeply explore the global publishing landscape, identify emerging trends, and establish strong relationships with foreign agents and publishers.

Additionally, Aleph will proactively present a curated selection of emerging Brazilian authors to be published in 2026, aiming to secure their presence in the international market and strengthen the visibility of Brazilian literature. The fair will also serve to explore opportunities for co-editions, rights sales, and partnerships that expand the circulation of national works abroad. This initiative reinforces Aleph's position as a significant player in the global literary scene, combining its established expertise in the genre with the promotion of promising new voices



LUARA FRANÇA

Luara França has been a prominent figure in the Brazilian publishing industry since 2012. With a master's degree in History and currently pursuing a PhD in Literature, she has built a rich career that combines academic rigor with practical editorial experience. As an editor at the Aleph Publishing Group, she has played a key role in shaping the company's catalog and promoting new voices in speculative fiction.

Her career includes important editorial positions at major publishing houses such as Alfaguara, Companhia das Letras, Suma, and Penguin-Companhia. Luara's expertise is internationally recognized—she has been invited to prestigious fellowship programs at events such as the Seoul, Istanbul, and Paris Book Fairs, as well as the Bologna Children's Book Fair.

Her work reflects a deep commitment to literature and a keen understanding of the global market, making her an essential presence in connecting Brazilian stories with the world.



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LUME LIVROS

Lume Livros is a children's publishing house specializing in non-fiction books. We have been active in the market for 10 years, and so far, we have developed all our titles in-house. Lume focuses on presenting complex subjects in an accessible way for children of different ages. Our titles have been translated into Spanish, Chinese, and Korean. We are currently seeking new partnerships for publishing Lume's titles, as well as looking for books that could be added to our catalog



CLARICE UBA

Clarice Uba holds a degree in Graphic Design and worked for seven years as a book designer, focusing on art books and special projects. In 2009, she enrolled in the Publishing MA program at Brookes University in Oxford, which she completed in 2010. After that, she worked for two and a half years as a foreign editor at Usborne Publishing in London. In 2015, she returned to Brazil and founded Lume Livros. She has participated in the editorial development and is the author of several of Lume's titles



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PINARD

Founded in 2020, Pinard Publishing aims to recover and reissue forgotten classics of Latin American literature in Brazil. In a short time, it has become a leading reference in the field, known for its high-quality editions and outstanding translations. Although it began through crowdfunding, the publisher quickly gained recognition and now has nationwide distribution and a catalog featuring major Latin American authors. Internationally, it maintains partnerships with agencies and publishers across Latin America and Europe, participates in funding programs, and seeks to further expand its global presence by also promoting Brazilian authors abroad. Our goal is to strengthen existing ties with literary agencies by deepening collaborations and creating opportunities for new authors from their catalogs, while also expanding our network in Latin American countries that are still underrepresented in our list, such as Haiti, the Dominican Republic, Jamaica, and Costa Rica. We also aim to present our editorial line to international publishers and agents interested in Latin American literature, exploring partnerships for co-editions, translation rights, and future sales. Finally, we intend to closely follow the main trends in the global publishing industry, taking advantage of both the official fair program and parallel activities such as panel discussions, technical visits, and technology presentations

IGOR MIRANDA

Igor Miranda is the editor and co-founder of Pinard, a publishing house dedicated to promoting Latin American literature in Brazil. Under his direction, Pinard has published works by emblematic authors such as Rómulo Gallegos, Augusto Roa Bastos, Carlos Fuentes, Gabriela Mistral, and Miguel Ángel Asturias, among others, focusing on recovering essential titles and amplifying the voices of the continent. As an active participant in the independent publishing scene, Igor has taken part in several literary discussion panels, including the Paraty International Literary Festival (Flip) in 2021 and Flípei in 2025, where he promoted the work of Surinamese writer Cynthia McLeod. His work as an editor and graphic producer was recognized in 2023, when he was a finalist for the Jabuti Prize, the most prestigious literary award in Brazil. His career reflects a strong commitment to Latin American cultural integration through the publication and circulation of books that transcend borders



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PRIMAVOX

Primavox is a publishing house and content producer specializing in audiobooks, audio dramas, and immersive sound experiences. Founded by twin brothers, it aims to expand access to literature and knowledge through sound, combining artistic excellence with technological innovation. The company has produced works for major Brazilian publishers and collaborated with renowned voice artists. In 2025, Primavox is beginning its international expansion through rights negotiations and partnerships at fairs such as the Frankfurt Book Fair. It is also in talks with global companies to bring its catalog to international audio and streaming platforms and to develop audiobook business models for major brands, positioning itself as an innovative force in the publishing market.



IGOR MIRANDA

Vitor Loscalzo holds a degree in International Relations and a postgraduate degree in Editorial Management. He has worked in the publishing industry for over 12 years, with experience in print, digital, and audiobook formats. He also teaches karate to children and teenagers, reinforcing his commitment to education and personal development. In 2022, he co-founded Primavox Publishing with his brother, combining his strategic and editorial vision with Pedro's technical expertise, establishing the company as a reference in high-quality audio content and audiobook production.



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EDITORA RUA DO SABÃO

Rua do Sabão Publishing, founded six years ago, is an independent initiative dedicated to discerning readers, committed to editorial excellence and cultural diversity. Internationally, it has built a strong presence through participation in major book fairs such as Sharjah, London, and Frankfurt, strengthening partnerships and expanding its global network. The publisher has already negotiated and sold publishing rights for works by over twenty Brazilian authors to foreign publishers, actively promoting Brazilian literature abroad. It has also organized cultural initiatives, such as the 1st Marco Lucchesi International Colloquium in Rome, which brought together authors, intellectuals, and publishers to discuss dialogues between Brazilian and other literary traditions. At the 2025 Frankfurt Book Fair, Rua do Sabão aims to further expand its international presence by promoting its catalog of high-quality Brazilian literature, negotiating new translations, and seeking culturally significant foreign works for the Brazilian market.



LEONARDO GARZARO

Leonardo Garzaro is a writer, editor, and journalist. Born in São Paulo in 1983, he has founded several independent publishing houses and edited dozens of books. His first novel, the children's and young adult book *O Sorriso do Leão*, had its rights sold to publishers in six countries, with translations into English, Spanish, Turkish, and Arabic. Some of his short stories have been published in the award-winning U.S. magazine *Literar Latin Voices*, and the literary magazine *Latin America Literature Today (LALT)* named his story "The Fanatic's Story" one of the ten best of 2023. He serves as a consultant on Brazilian literature for *Monogramático* (Argentina), *Textofilia Ediciones* (Mexico), *Corredor Sur* (Ecuador), and the Turkish agency *Intrótema*. His latest novel, *O Guardião de Nomes*, has been published in four countries and was nominated for the Jabuti Literature Prize.



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TAG EXPERIÊNCIAS LITERÁRIAS

Founded in 2014, TAG promotes reading through carefully curated book clubs, connecting readers with national and international works, many previously unpublished in Brazil, presented in exclusive editions with complementary content. Additionally, TAG develops reading promotion projects and operates the Cabeceira app, helping readers build a reading habit. With over 300,000 subscribers, it is one of the largest literary communities in the country. At the Frankfurt Book Fair, TAG aims to expand bibliodiversity by bringing previously unpublished titles to Brazil, distributing works through its clubs TAG Curadoria, TAG Inéditos, and Bookster pelo Mundo, while strengthening relationships with international agents and publishing partners to facilitate future deals.



LAURA ZUANAZZI

Laura Zuanazzi is a partner and Director of Product and Marketing at TAG Experiências Literárias. She holds a degree in Business Administration from UFRGS and a Master's in Management and Business from Unisinos. She has built her career in branding, editorial innovation, community building, and creating successful customer journeys. Laura works at the intersection of content, product, and experience, with an analytical, results-driven approach and a passion for projects with cultural and social impact.



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TAVERNA DO REI

Taverna do Rei Publishing is a recent Brazilian publisher that began releasing its titles in 2024, focusing on comics and manga. From the start, its editorial approach has been to offer works with striking narratives, impactful visuals, and a distinct identity, connecting readers to stories that remain memorable. Guided by the motto "Discovering kingdoms, one page at a time!", the publisher aims to provide engaging reading experiences, revealing new worlds, authors, and styles with each release. Despite its youth, Taverna do Rei has been gaining recognition in both the national and international publishing scenes. In 2024, it participated in the São Paulo Book Biennial and, in 2025, in the Rio de Janeiro Book Biennial, presenting its first published works to readers. In 2023 and 2024, it participated in the Frankfurt Book Fair, the largest literary event in the world, with the goal of negotiating publishing rights and bringing previously unpublished and significant titles from the global market to Brazil. In 2025, the publisher was officially invited to participate in the Paris Book Market, joining the Brazilian delegation at the invitation of France Livre (formerly BIEF - Bureau International de l'Édition Française), further strengthening its international presence and promoting literary exchange between Brazil and other countries.



FELIPE CARVALHO

Felipe Carvalho is the institutional representative and editor of Taverna do Rei, with experience in the book, comics, and pop culture market since 2016. Founder of the Taverna do Rei store and its publishing imprint, he oversees rights acquisition, international negotiations, and editorial management. He has participated in the Frankfurt Book Fair (2023 and 2024) and the São Paulo (2024) and Rio de Janeiro (2025) Book Biennials, and in 2025 joined the Brazilian delegation at the Paris Book Market, strengthening his international presence and promoting cultural and editorial exchange.



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UBU

Founded in 2016 and specializing in fields such as anthropology, psychoanalysis, critical theory, and classical literature, Ubu will participate in the Frankfurt Book Fair with the aim of presenting its catalog to international editors and agents, strengthening existing partnerships, and prospecting new contacts in markets that are still underexplored by the publisher. The focus will be on identifying aligned publishers and negotiating copyright sales, promoting the dissemination of contemporary Brazilian literature published by Ubu, including authors such as Nêgo Bispo, Hanna Limulja, Vladimir Safatle, and Eduardo Góes Neves. Participation will also include monitoring industry trends, diversifying market entry strategies, and sharing the experience of Circuito Ubu, a reading and subscription club that connects books, readers, and grassroots cultural initiatives, expanding Ubu's editorial project to promote intellectual development through carefully curated works in the humanities

GABRIELA RIPPER NAIGEBORIN

Gabriela Ripper Naigeborin (São Paulo, 1997) is an editor and the person responsible for foreign rights at Ubu Editora. She graduated in 2019 in Comparative Literature and Psychology from Brown University and completed a master's degree in Literature and Modern Culture at the University of Cambridge in 2020. In the same year, she began working as a freelance text editor and, in 2021, joined the editorial team at Ubu. In 2022, she completed postgraduate studies in the Fundamentals of Psychoanalysis at the Instituto Sedes Sapientiae and, since 2024, has also been practicing as a psychologist and psychoanalyst. In 2025, she completed an intensive course in Yiddish language and literature at the Maison de la culture yiddish, Bibliotheque Medem. Her editorial work focuses on Ubu's psychoanalysis catalog, combining conceptual rigor, aesthetic openness, and attention to texts that engage with contemporary dilemmas

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